

INSULAR LIFE
 "Club Elite Disco"
 CLUB ELITE AWARDS NIGHT 2012
 McKinley Room, Manila Polo Club
 Second Draft: Nov. 19, 2012

INTERACTIVE PRODUCTION NUMBER SCRIPT:

Estimated running time: 3-4minutes

AUDIO	DANCE	VISUALS
<p>MSC: Boogie Wonderland</p> <p>VO: Welcome to Club Elite Awards Night! The most exclusive countdown of 2012's record-breaking performances.</p> <p>DJ, Hit it!</p>	<p>Play on lights onstage</p> <p>First Dancer in fab afro 70s costume to lip synch the words.</p> <p>2nd Dancer to hit "SPIN" button</p>	<p>Fade in flashy blue BG with glitter effect.</p> <p>GFX: CLUB ELITE DISCO mirror ball rotating overhead with a dance floor. A DJs booth is on the side marked with the signage "SPIN"</p> <p>GFX: SPIN Button to "depress" and background changes to a stylized vinyl record store.</p>
<p>VO: Three great new products sold!</p> <p>VO: We're bigger</p> <p>VO: and exceptionally better in 2012!</p>	<p>1st Dancer pulls first figure from a vinyl record cover and passes it on to the second dancer,</p> <p>2nd Dancer pulls second figure from a vinyl record cover and passes it on to the second dancer,</p> <p>1st Dancer pulls first figure from a vinyl record cover and passes it on to the second dancer,</p> <p>2nd Dancer pulls second figure from a vinyl record cover and passes it on to the second dancer,</p>	<p>GFX: Flash Product logos of I-Dollar Pay 7, I-Peso Fortune, I-Peso Enhancer</p> <p>TXT: 53 Club Elite members</p> <p>TXT: More than P1.5B in production!</p> <p>TXT: ...contributing 30% to the total first year premium of Insular Life.</p>

<p><u>MSC: Segue to Freak Out</u></p> <p><u>VO:</u></p> <p>Driven by its passion to succeed, Club Elite pushed hard to dominate the charts; churning out record after record making 2012 a success!</p>	<p>Dancers do their choreo</p>	<p>GFX: Chroma-keyed photos of awardees to appear as vinyl record albums appear on screen</p>
<p><u>MSC: That's the way I like it</u></p> <p><u>VO:</u></p> <p>Tonight, we recognize and honor these dedicated performers who worked hard to be the best!</p> <p>Welcome to the Club Elite Awards Night!</p>	<p>Dancers carry the gold and platinum plaques.</p> <p>They continue their choreo</p>	<p>GFX: Gold and platinum plaques dominate the screen in the background.</p> <p>TXT: Let the Countdown begin!</p> <p>GFX: Club elite Disco Ball logo</p>