

2014 AE CONFERENCE THEMESETTER VIDEO: QUANTUM LEAP

Third Revision 01/15/14

TRT: 3 minutes

Look: Outer space

Music: Dramatic music that builds up and erupts to fast-paced, action-packed music

AUDIO	VIDEO
<p>MUSIC: Slow, dramatic music. The immensity of space.</p> <p>MVO: Our story is a story of journeys...</p>	<p>Starfield. Twinkling stars, a serene epic vista. A red galaxy in the distance.</p>
<p>MVO: And if last year was a journey of strength, achievement and hypergrowth...</p>	<p>We zoom in through the stars...</p>
<p>MUSIC: Slow build-up.</p> <p>MVO: This year, we will embark on our most incredible Journey yet.</p> <p>MUSIC: Climax</p>	<p>As we near the center of the galaxy, bright blinding light overtakes us and we see against white:</p> <p>THIS YEAR WE WILL EMBARK ON OUR MOST INCREDIBLE JOURNEY YET</p> <p>2014</p> <p>We slowly zoom past it into the blinding white.</p> <p>Fade to black.</p>
<p>MUSIC: Dies down. Silence. Anticipation.</p> <p>MVO: Together, we will move towards sustainable growth and become the most dynamic Premier Agency yet.</p>	<p>Suddenly –</p> <p>Flickers of bright stars flying past us, leaving flaming red trails. First one...</p> <p>Two...</p> <p>Three....Four...</p>
<p>MVO: Join us in taking the leap.</p> <p>A Quantum Leap.</p> <p>MUSIC:</p>	<p>Suddenly – A COSMIC BANG!</p> <p>STARLIGHT BLAZING PAST US REVEALING: QUANTUM LEAP</p>

<p>Sudden, action-packed futuristic</p> <p>MVO: Together we will Lead, Empower, Activate, and Perform.</p>	<p>SUPERS: Lead Empower Activate Perform</p> <p>We zoom in through the A, revealing a globe, it spins around as we zoom into...</p>
<p>MVO: Each of our territories <u>territory</u> will strive to better themselves, beat their personal best and conquer, <u>emerging-emerge</u> victorious from their biggest battle...</p>	<p>Map of The Philippines. Markers appear one by one on the map, starting with... <u>(Note: Make sure to include logos of each territory with their respective ANP Targets)</u></p> <p>SUPERS: Manila A Stars - Stallions of Activity & Recruitment Success</p> <p>Manila B RO:AR – Rumaratsadang Organisasyon: Active at Recruit</p> <p>Manila C Quantum Dragon</p> <p>Luzon Lipad – Let’s Intensify Premier Agency Development</p> <p>Visayas-<u>Mindanao</u> – Double is Doable!</p> <p><u>Mindanao – Double is Doable!</u></p> <p>GA/CUA – No Fear!</p> <p>The outline of the Philippines glows stronger and stronger, beams of light projecting images of...</p>
<p>MVO: And with <u>a</u> complete and vibrant organizational support...</p> <p>We will champion <u>the execution of</u> key initiatives...</p> <p><u>To put Philam Life on top. To make Philam Life more dominant than ever!</u></p>	<p>SUPERS: <u>The Prime Movers of sustainable business growth</u></p> <p>Agency Operations Agency Strategy Agency Development Business Development</p> <p>Recruitment & Conversion New Agent Activation Tenured Agent Activation MDRT Development Leader Development</p>

<p>MVO: Armed with the right tools,</p> <p>iPoS ARIS Licensing E-learning Agency Portal Agency Office Transformation New Products Leader Protocol Summit</p> <p>programs and ideas...</p> <p>Exciting rewards and for the hard workers, the spearheads and the game changers...</p> <p>groundbreaking incentives for our premier advisors and leaders...</p> <p>First in the market products</p> <p>Game-Changing Initiatives that will change alter the industry as we know it.</p> <p>Philam Life will make double doable</p>	<p>SUPERS (with photos/videos if available) <i>(Note: Please add more photos per tool)</i></p> <p>iPoS ARIS Licensing E-learning Agency Portal Agency Office Transformation New Products Leader Protocol Summit</p> <p>2014 New ACS Tara Na! at Magcruise sa Asia</p> <p>7-Day Mediterranean Cruise AIA President Club in London</p> <p>Health Invest</p> <p>Save a Life Project Vitality</p> <p>Double is Doable!</p> <p>We fade out.</p>
<p>MVO:</p> <p>Join us now to make history.</p> <p>To create something greater than ourselves.</p> <p>To defy the impossible.</p> <p>To mold our world.</p>	<p>SUPERS appear as quick fade in, slow fade out, scrolling downward:</p> <p>History</p> <p>Of</p> <p>Greatness</p> <p>Through</p> <p>Defiance <i>[could we choose another word for this? It may sound negative]</i></p> <p>And</p> <p>Strength</p>

formaterade: Färgöverstrykning

<p>To make a legacy.</p> <p>To make the future we've always dreamed of.</p> <p>A legacy of Philam Life. <u>(Could we inject market dominance and relevance in the script?)</u></p>	<p>Will Be Our</p> <p>Legacy</p> <p>And Become</p> <p>Your Future</p> <p>Philam Life</p> <p>The logo starts shining brightly in streaks, as if suddenly transforming into a space-time warp.</p> <p>We suddenly get pulled into it...</p>
<p>MVO: Take that step. Make the leap.</p>	<p>SUPER: QUANTUM LEAP</p>

