

BIOMEDIS 2012 LAURENTE AWARDS

AVP SCRIPT

THIRD DRAFT 07/01/13

<u>AUDIO</u>	<u>VIDEO</u>
<p><i>MUSIC: A SINGLE ECHOING TRUMPET</i></p> <p><i>GIVES WAY TO A RISING PERCUSSIVE PATRIOTIC ANTHEM.</i></p> <p>MVO: 2012. The BEGINNING of the NEXT 50 YEARS for BIOMEDIS.</p> <p>This is the launch of our new, ambitious and proud goal.</p> <p>Guided by</p> <p>BAYANIHAN</p> <p>INTEGRITY</p> <p>GODCENTEREDNESS</p> <p>EXCELLENCE</p> <p>And RESPECT</p> <p><i>MUSIC REACHES ITS CLIMAX –</i></p> <p>MVO: We set off with 2012: 2B, SIMULAN NA!</p>	<p><i>FADE IN ON:</i></p> <p><i>SUPER: <u>BIOMEDIS PRESENTS</u></i></p> <p><i>PICTURES OF BIOMEDIS MISSION, THEIR TEAM, THEIR AMBITIONS. INTERSPERSED WITH:</i></p> <p><i>SUPER: <u>2012. A NEW ERA FOR BIOMEDIS</u></i></p> <p><i>SUPERS: <u>BAYANIHAN</u></i></p> <p><u>INTEGRITY</u></p> <p><u>GODCENTEREDNESS</u></p> <p><u>EXCELLENCE</u></p> <p><u>RESPECT</u></p> <p><u>2012: 2B, SIMULAN NA!</u></p>

<p>MVO: The year brought forth those who were cut above the rest, the hard workers, the diligent... our men and women of distinction.</p> <p>These are the men and women who are molded in the image of Dr Jose L Laurente, distinguished gentleman and the first general manager of Biomedis. An intelligent and very industrious person, diligent and honest in his working ways, compassionate and endearing to his Biomedis Team.</p> <p>To him, and all the Biorangers before us, we owe a great debt of gratitude for a priceless legacy – what Biomedis is today.</p> <p>And in his name, therefore, we award and celebrate the best of the best among us, the role models and frontrunners in 2012.</p> <p><i>MUSIC: RISING OSTINATO ANTHEM.</i></p> <p>Ladies and gentlemen, the 2012 Jose Laurente Awards!</p>	<p><i>IMAGE OF THE 2003 AWARDS (THEME LOGO/STAGING PHOTO)</i></p> <p><i>IMAGE OF DR. LAURENTE</i></p> <p><i>MONTAGE OF PREVIOUS AWARDEES FROM 2011</i></p> <p><i>PICTURES OF THE DIVISIONAL ACTIVITIES IN 2012: AREA ACTIVITIES, CONVENTIONS, MARKETING CAMPAIGNS, CME IMPLEMENTATIONS</i></p> <p><i>EVENT LOGO</i></p>
---	---